



CARNIVAL STYLE!

10-23-11 on El Paseo



The Auen Foundation's Senior Seating Area

Title Sponsors



Presenting Sponsor



Reserved Seats - Co-Sponsored by:



EISENHOWER MEDICAL CENTER

Welcome to a special reserved and free area just for seniors.

No more rush to find a spot; instead just enjoy our desert tradition of the Palm Desert Golf Cart Parade with ease, in style and for free in honor of our seniors!!

Add seating, box lunch, drinks and a few raffle prizes and it's a sure bet for a great day. Space is limited to the first 250 people to sign up over 63 years of age. A limited number of VIP parking passes will be available along with shuttle service from parking to the parade and then back to your car.

The Palm Desert Golf Cart Parade celebrates 47 years on Sunday, October 23, 2011. Parade steps off at 1pm and the senior seating area open at 12:30 on the south side of El Paseo (see map on reverse).

Contact the Palm Desert Chamber of Commerce to Reserve your seats today.

Four Seats may be included in each reservation.

(760)346-6111

... Because Everybody Loves a Parade!



1961 - The First Palm Desert Golf Cart Parade

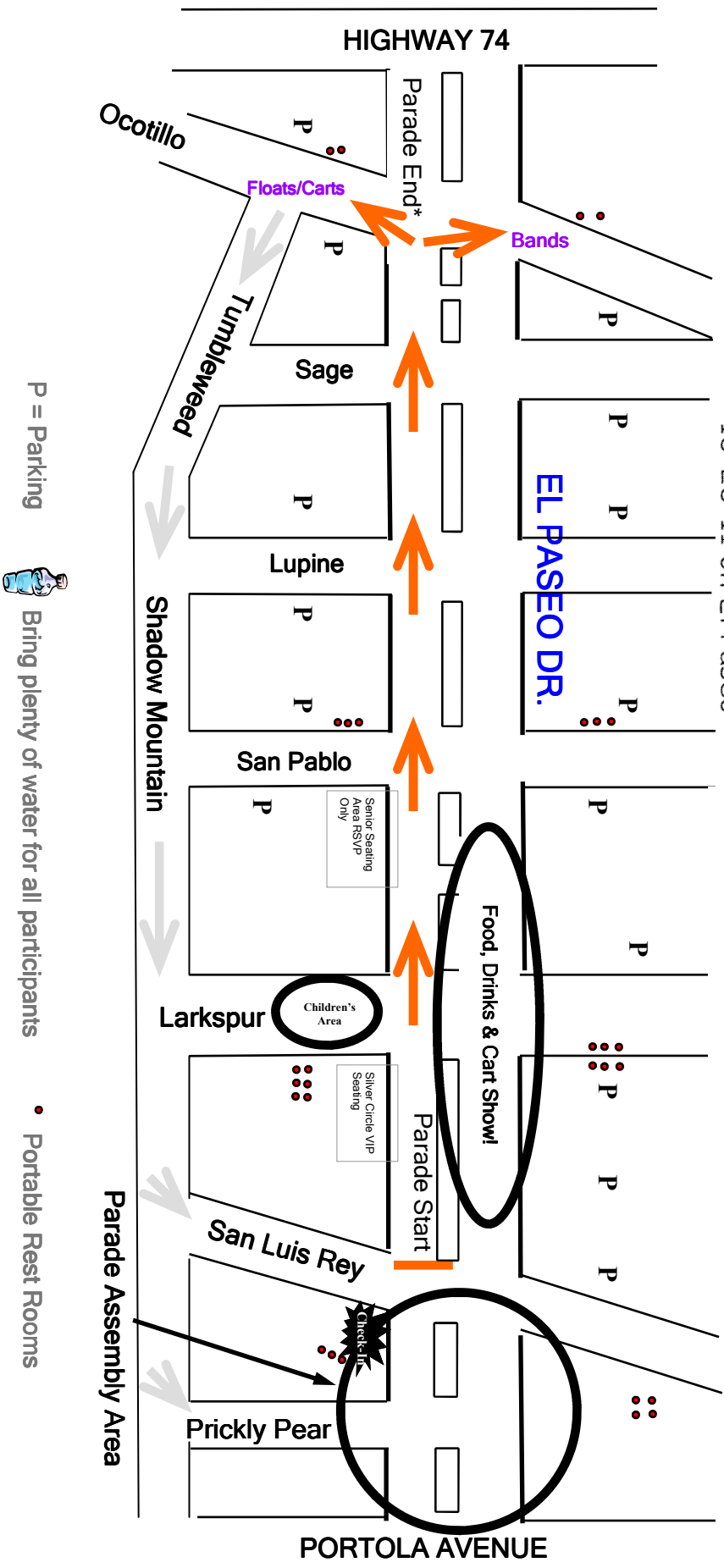


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Map not to scale



P = Parking



Bring plenty of water for all participants

• Portable Rest Rooms

***NOTE: Parade route runs along the south side of El Paseo only**

At end of parade, entries will be directed as described. Bring plenty of water for all participants.

- **CARTS and FLOATS** will proceed south on Ocotillo, east on Tumbleweed, east on Shadow Mountain, to San Luis Rey or Prickly Pear and back to assembly area.
- **BANDS, MARCHING GROUPS** and **WALKERS** will disassemble in the parking lot behind California Pizza Kitchen. Buses should park nearby.
- **TRASH** may not be left in assembly area or along parade route. Use dumpster provided.
- Thank you for being a part of the 47th Annual Palm Desert Golf Cart Parade! It's run on volunteers, want to help with the fun? Contact us.

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